



FOR IMMEDIATE RELEASE:

Wessan Interactive Launches Text Messaging Solution for Parks, Sports Leagues and Related Facilities

Omaha, NE, May 13, 2009 – Wessan Interactive, a leading provider of Interactive Voice Response (IVR), Text Messaging and Interactive Web has developed Game Day Status – an internet-based, mass alert notification system designed for parks, recreational facilities, youth clubs, teams and sports leagues.

Now through Wessan's fault-tolerant system, people can send text messages, phone notifications and/or email for game cancellations, weather alerts and updates to parents, students, players and/or league members in a matter of seconds.

With Game Day Status, "the quantity of notifications able to be distributed is unlimited – and allows you to send any message, to any one, for any reason, at any time" says Jeff Campbell, VP of Marketing & Sales for Wessan Interactive. "As a result, changes, cancellations and updates can be sent instantly costing less than having a coach or admin pick up the phone and make a call or send an email to each parent, player or guardian."

About Wessan Interactive

For over 20 years, Wessan Interactive has been developing interactive solutions for a wide variety of industries. Wessan has created thousands of different IVR applications, developed hundreds of unique websites, transcribed millions of hours of data for various companies, stayed ahead of emerging technology and processed tens of millions of calls, text messages and web hits. For more information on Wessan Interactive, call 800-468-7800 or visit wessan.com.

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