



## **FOR IMMEDIATE RELEASE:**

### **You Won't Miss a Meeting or Gathering with Mobile Schedule Event**

*Wessan Interactive*

Omaha, NE, February 10, 2009 – Wessan Interactive, a leading provider of Interactive Voice Response (IVR), Text Messaging and Interactive Web has developed Mobile Schedule Event – a text message notification system that provides people with the location and time of each happening before it happens.

The solution, developed for attendees to an event, conference, seminar, meeting, trade show, theme park, or attraction, can text a keyword from a mobile phone and instantly receive the complete itinerary, a set of reminders or any other information that has been programmed.

“As text has over a 90% open rate, the objective of this solution is to increase attendance levels and lower the cost of printing and distributing paper schedules and material” says Jeff Campbell, VP of Sales and Marketing for Wessan.

#### **About Wessan Interactive**

For over 20 years, Wessan Interactive has been developing interactive solutions for a wide variety of industries. Wessan has created thousands of different IVR applications, developed hundreds of unique websites, transcribed millions of hours of data for various companies, stayed ahead of emerging technology and processed tens of millions of calls, text messages and web hits. For more information on Wessan Interactive, call 800-468-7800 or visit [wessan.com](http://wessan.com).

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