

data management

High-quality, low-cost data management on a secure system with remote access to an unlimited amount of information.

Our data management includes the following:

Data Warehousing

Wessan has the capacity to store large quantities of data that can be accessed and used efficiently from your own computer.

Data Modeling

Segmenting, finding relationships, developing categories, classification and organizing data is our specialty.

Data Movement

Most often, data needs to be moved from where it is collected to a database and then to an end user. At Wessan, we ensure that all hardware, applications and data is compatible.

Database Administration

Recoverability, integrity, security, availability, performance, development and testing.

Database Security

Providing clearance and access making the data available only to selected individuals.

Data Mining

Sifting large amounts of data to show trends, relationships, and patterns exposing certain information to help your business grow and generate a profit.

Other Data Services Include:

- Data Entry
- List Acquisition
- Mapping
- Data Manipulation
- Merge/Purge Processing
- Deduping
- GeoCoding
- GeoMatching
- List Hygiene
- Data Maintenance
- Postal Pre-Sorting
- NCOA Standardization
- Cass Certification
- Mail File Statistics
- Demographic Appending

...and much more

INNOVATIVE
POWERFUL
EXPERIENCED

Benefits of Wessan:

- Capacity to house and manipulate large quantities of data
- Secure, state-of-the-art systems
- High-quality, low-cost
- Quick turnaround and flexible
- Custom Web Interface

Call 800-468-7800 or visit wessan.com
for more information.