

mobile marketing

**Pennies per contact, a 90% open rate, a stellar response rate
and the preferred method of communication.**

Why can't there be a sign inside every store that reads – "Text OFFER to 95495 to receive a free coupon" – why can't it be on every receipt?

Did you know that text coupons are generating higher response rates than direct mail, DRTV and insert combined? Did you also know that by using mobile coupons to drive in-store traffic or by simply promoting products via text – businesses are generating millions of dollars in sales?

The Possibilities are Endless

You could engage customers to produce lasting loyalty with the brand and increase sales. You could encourage consumers to sign up for text notifications geared to deals and special offers. You could send text messages during slow times. You could leverage television advertising or run a contest using text. At Wessan, the possibilities are endless.

The Power of Text

Text Messaging from Wessan is inexpensive per contact (even lower with volume-sensitive tiered pricing) and has a 90% open/read. Furthermore, text messaging is the way people prefer to communicate.

Mobile Marketing Applications:

- Coupons
- Promotions
- Frequent Visitor Club
- Sweepstakes
- Contest / Quizzes / Games
- Reminders
- Notifications
- Store Locator
- Leverage Media
- Pre-order
- Slow Day / Special Discounts
- Surveys
- Sponsored Events

and much more...

INNOVATIVE
POWERFUL
EXPERIENCED

The Benefits:

- Attract & retain customers
- Sell more product
- Up-sell products
- Increase revenue
- Help reach the next generation of your customers
- Increase visibility / awareness

Call 800-468-7800 or visit wessan.com
for more information.

