

**For pennies per message and a 90% read rate,  
text is the preferred method of communication.**

# mobile schedule event

conferences, seminars, meetings, trade shows, etc..

Wouldn't it be great to be at a conference and have your cell phone send you a text message of the location and time of each breakfast, session, lunch and event before it happens?

### **The Benefits**

Your attendees would avoid having to constantly check the agenda, the attendance level for each meeting would dramatically increase and would only cost you pennies per reminder minimizing the cost of printing the schedule on paper.

### **How it Works**

At Wessan Interactive, you tell us the events, sessions, breakfasts, lunches and other happenings for your conference or event – and we will do the rest.

The attendee walks into the conference center and sees a sign that reads, "Text EVENT now to receive conference reminders on your cell phone." The reminders will start instantly!

### **Giveaways, Drawings, Etc..**

Also, booth prize giveaways, drawings and all other awards can be randomly selected – at any time – eliminating any human error and administration.

### **Wessan Interactive Mobile Applications:**

- Alerts / Notifications
- Contests / Quizzes / Games
- Coupons
- Drawings
- Event Schedule Reminders
- Frequent Visitor Club
- Lead Generation / Data Capture
- Leverage Media
- Pre-order
- Promotions
- Slow Day / Special Discounts
- Store Locator
- Surveys & Research
- Sweepstakes

*and much more...*

INNOVATIVE  
POWERFUL  
EXPERIENCED

### **The Benefits:**

- Lower printing costs
- Enhance attendee experience
- Increase attendance level at events
- Automate drawings and giveaways
- Text cost pennies per reminder
- Text is read by more than 90%

Call 800-468-7800 or visit [wessan.com](http://wessan.com)  
for more information.